

Business in the

Community

Ireland

External Commentary by Business in the Community Ireland

Integrating social, environmental and ethical concerns into the business decision-making process is a challenging task and Eagle Star's third Corporate Responsibility report clearly demonstrates a firm commitment towards implementing responsible business practices across its business.

The report represents a well balanced account of the company's sustainable practices and their impact in the areas of the workplace, marketplace, environment and community. Eagle Star has particularly strong practices in the marketplace area and the numerous customer satisfaction awards won underline the fact that the company is successfully managing the challenge of integrating responsible stakeholder consultation, communication and greater transparency in its overall business strategy.

We would encourage Eagle Star to continue its tradition as a leader in Corporate Responsibility and integrate views on how the company sees its role with regards to climate change in their next report. Global warming is a topic

companies cannot afford to ignore with increased national and international awareness on the issue. Eagle Star already has great environmental practices in place, making a link to energy efficiency in the context of global warming would enforce the company's position as a conscientious and trustworthy responsible business.

Business in the Community Ireland, as the leading membership organisation promoting corporate responsibility in Ireland commends Eagle Star for the achievements the company has made over the past year and for communicating these in this report. We expect this report to contribute to raising the bar in sustainable best practice in the financial services sector in Ireland.



Tina Roche

Chief Executive



Business in the Community Ireland

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