



Our Impact as an Organisation

Eagle Star is proud to be a part of an industry whose central role is to provide financial protection for families. Life insurance protection in force in Ireland at the end of 2004 was estimated at €266 billion.*

Insurance remains an important economic sector in its own right, providing employment to well over 15,000 people in Ireland, maintaining investment funds of approximately €55 billion in Ireland and paying out claims of €4,370 million.*

*Source: Irish Insurance Federation 2005 Factfile.

As part of the Life Insurance industry, Eagle Star offers invaluable benefits to the general public in the form of the peace of mind, security and the protection which life and pension products offer.

Eagle Star Life encourages saving and in particular a high level of saving for retirement. We aim to build trust and reputation through the design of our products, the recognition of our responsibilities in the area of fairness and transparency and the provision of an excellent service to the consumer.

We recognise our many responsibilities as a company in which people invest, as a solution provider to our customers, as an employer of choice and as a good corporate citizen of the wider community in which we operate. We are striving to improve how we understand and manage these responsibilities, which is why we are advancing our efforts in corporate citizenship in line with our values of open, ethical and honest trading.