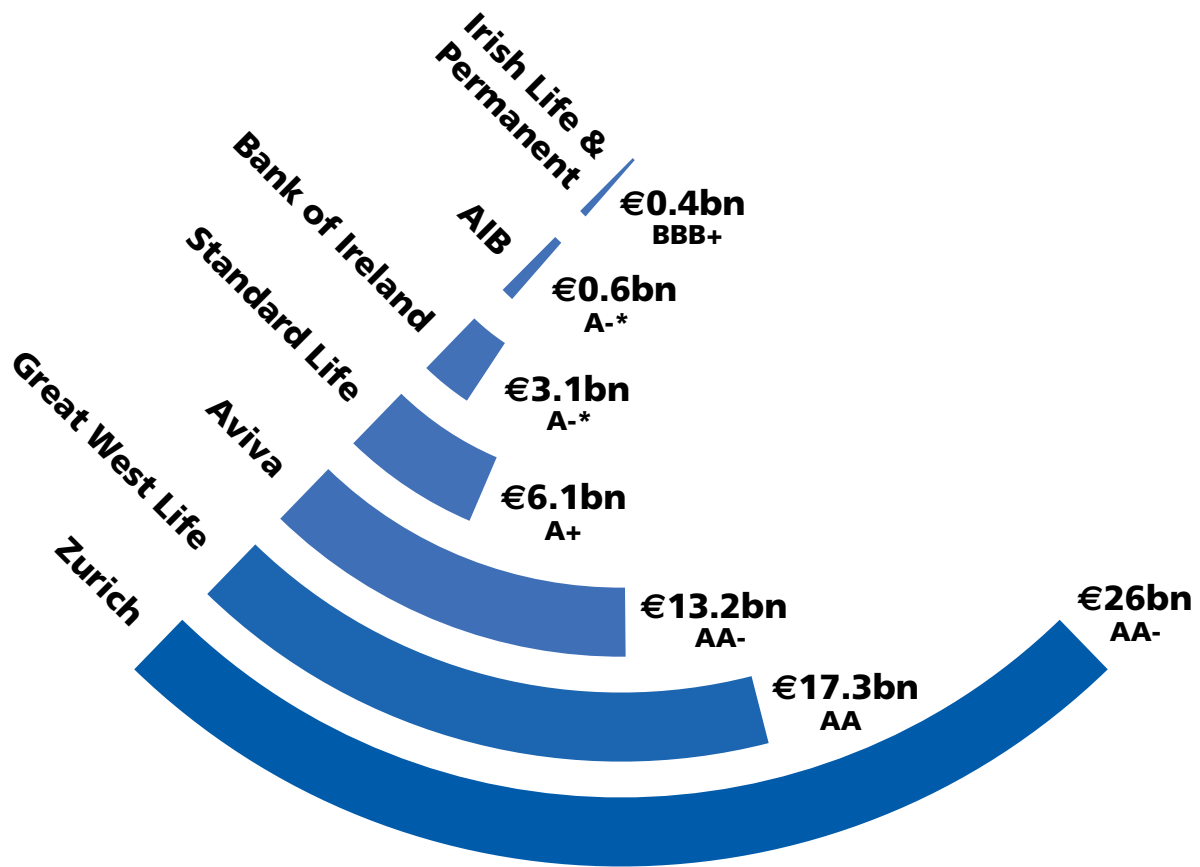


# Security and Financial Strength



Market Capitalisation and Financial Strength as at 27th September 2010.

**When they see this, your clients  
will come to a simple conclusion.  
That's it. They're moving to Zurich.**

Among the major providers of pensions and PRSAs in Ireland, Zurich is the largest by far<sup>†</sup>. But we're not just big, we're also secure with a world class AA- rating from Standard & Poor's.

All things considered, can you think of a single reason why you wouldn't recommend your clients move to Zurich?

**For more information, talk to your financial advisor,  
or call 1850 202 102.**



Source: Bloomberg and Standard & Poor's, 27th September 2010. The highest possible is AAA with AA- being a superior rating to A+.

\* The rating highlighted is the long term credit rating as a financial strength rating is not available.

† Largest refers to Market Capitalisation: Source, Bloomberg 27th September 2010.