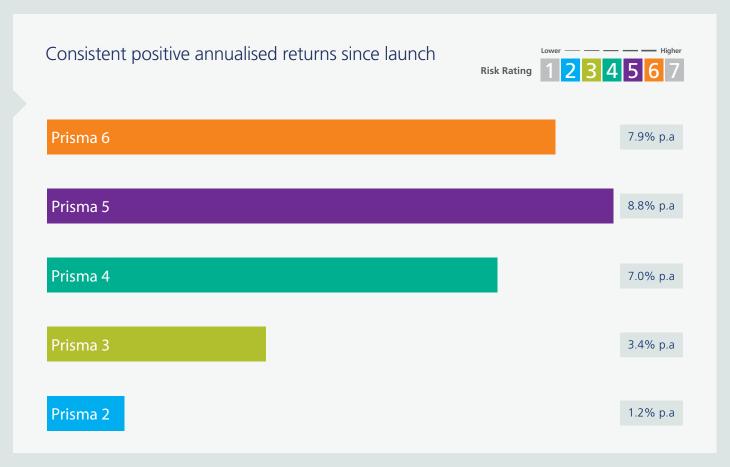


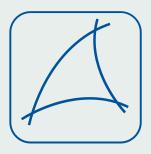


Celebrating five years of positive performance

When Zurich launched the Prisma Multi-asset fund range in 2013, the goal was to simplify a complex investment process and enable customers to make informed decisions as to where to invest their money. Five years later, there are close to 50,000 Irish people investing over €2.5 billion across the five funds - firmly establishing the Prisma range amongst Ireland's most popular investment funds. And what's more, all of the Prisma Funds have delivered a positive return in each and every year since their launch.

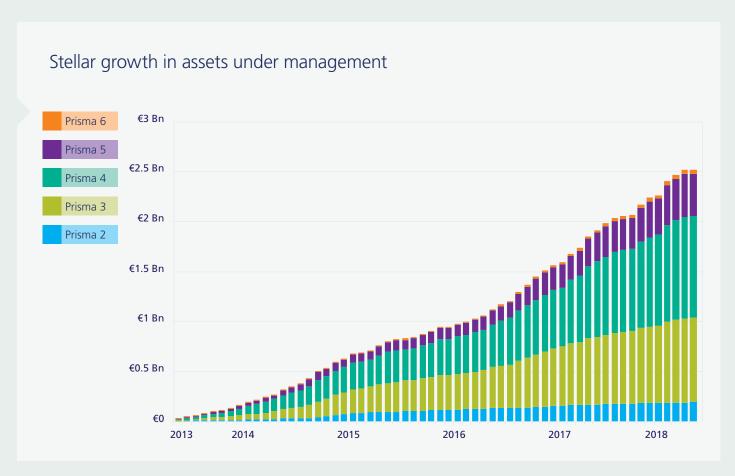


Source: Zurich Life, October 2018. Figures quoted 11/10/2013 to 11/10/2018 on an offer-to-offer basis. Annual management charges (AMC) apply. The fund returns shown are net of the AMC deducted by Zurich Life in our unit prices. The fund returns are based on an investment in the funds and do not represent the returns achieved by individual policies linked to the funds. These fund returns may be before the full AMC is applied to a policy. The actual returns on policies linked to the specified fund will be lower because of the effects of charges and in some cases a higher management charge.



Prisma Funds – over €2.5 billion invested

The Prisma Funds have proven to be extremely popular with customers and financial brokers with over €2.5 billion invested across the five funds. Available across pensions, regular savings and lump sum investments, customers have benefitted from strong investment performance, great active management and low cost pricing, all backed by the strength and security of the Zurich Group.



Source: Zurich Life, October 2018.

Built on the same great process and performance

The Prisma Funds are built on Zurich Investments market leading multi-asset expertise and the team bring 30 years of experience to these funds. The five Prisma Funds are designed to achieve risk profiles 2 through to 6. Each of the Prisma Funds is diversified and can include equities, bonds, property, cash, and alternatives.



Source: Zurich Life, October 2018. Figures quoted 11/10/2013 to 11/10/2018 on an offer-to-offer basis. Annual management charges (AMC) apply. The fund returns shown are net of the AMC deducted by Zurich Life in our unit prices. The fund returns are based on an investment in the funds and do not represent the returns achieved by individual policies linked to the funds. These fund returns may be before the full AMC is applied to a policy. The actual returns on policies linked to the specified fund will be lower because of the effects of charges and in some cases a higher management charge.

Five reasons to invest in the Prisma funds

Zurich's range of Prisma Funds are designed to appeal to all investors – from those that are risk adverse to those that like a little more adventure in their life.

1	Risk Targeted	Each Prisma Fund aims to maximise long-term capital growth while targeting the specific level of risk appropriate to you.
2	Diversified	Each Prisma Fund is well diversified and can include investments in equities (the stock market), bonds, property, cash and alternatives (such as oil and gold).
3	Built on Expertise	The Zurich investment team consists of experienced and highly-qualified investment specialists, with a proven track record of making the right investment decisions at the right times.
4	Actively Managed	The Prisma Funds are actively managed by Zurich Investments. This means that it is our fund managers that make the specific investments in each fund. It means our investment managers can respond to market movements as and when they happen.
5	Great Value	Today's investor wants an investment solution that meets their needs, but they are also conscious about price. The Prisma Funds have been designed with these investors in mind – they provide risk appropriate solutions – and are very competitively priced.

Online

Webinars, Pre-Sales Reports, Portfolio Builders, Podcasts and much more. All designed to help you stay up to date and to keep your clients informed.



Reports

Showcasing the latest **investment thinking, fund updates and performance information** from Zurich Investments.



Analysis

Providing information on individual funds, market performance, and investment sales ideas.



Live

With the Zurich Investment front office based here in Ireland, and with a dedicated Investment Sales Team, we are able to provide support for client presentations, investment seminars and in-house investment workshops directly with our fund managers.





Warning: The value of your investment may go down as well as up.

Warning: Past performance is not a reliable guide to future performance.

Warning: This product may be affected by changes in currency exchange rates.

Warning: If you invest in this product you may lose some or all of the money you invest.

Zurich Life Assurance plc

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