

Why choose Zurich for Protection

Sometimes life takes an unexpected turn and some life events can significantly impact a person's life.

Find out why Zurich is the right partner for protecting your clients.

2024
Bonkers Award
for Best Term Insurance¹

1 Customer-focused, flexible protection solutions

- We offer **Dual Mortgage Protection**, for Life and Serious Illness benefits.
- Our **Rolling Conversion Option** is an optional added benefit, that gives your clients the option to extend the term of a plan, without any further medical evidence.
- Our **Guaranteed Insurability Option** is an automatic additional benefit that gives your clients the option to increase cover, without any further medical evidence, following certain, specific special events.
- Our **Reinstatement Clause** allows your clients to reinstate a lapsed policy, provided they pay any unpaid premiums due within 3 months following the first unpaid premium.

2 Innovative and unique approach to protection

- We are the only Life company to offer **Cancer Cover** – a significantly lower priced alternative to full Serious Illness Cover.
- In a first for Ireland, we introduced

Booster Payments on certain specified Serious Illness conditions.

- Our **Parental Respite Benefit** provides relief for child specific serious illnesses.
- We offer **free Waiver of Premium on our Mortgage Protection plan** without any additional underwriting.

3 Service excellence, Underwriting & Claims

- In 2023 75% of life applications received acceptance within 24 hours².
- We offer **immediate payment of Funeral Expenses up to €10,000** on valid claims.
- We have over **40 years of experience in paying claims**.

4 Competitive pricing

- We continue to provide **competitive pricing** with special offers across all our Protection products.

¹Source: 2024 Bonkers.ie National Consumer Awards.

²Source: Zurich Life, May 2024.

For more information,
speak to your Zurich
Broker Consultant
or visit zurichbroker.ie

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Zurich Life Assurance plc is regulated by the Central Bank of Ireland.