

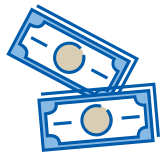


ZURICH®

Think PERFORMANCE.  
**Think PRISMA.**

Prisma Multi-Asset Funds from Zurich

We believe that the funds you are invested in should be the bedrock of your pension, savings plan or investment bond. The Prisma range has successfully navigated volatile markets to deliver a consistent annualised positive return in each and every year since their launch in 2013. By investing in the Prisma range you can benefit from strong investment performance, great active management and competitive pricing, all backed by the local expertise of Zurich Investments and the global strength and security of the Zurich Insurance Group.



Over

**€4.5bn**

invested across the 5  
funds in the Prisma range



Over

**60,000**

Policyholders



Targeting

**5 different**

risk profiles



Over

**€1.8bn**

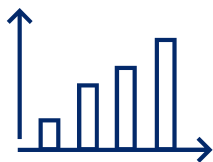
invested in  
**Prisma 4**



Actively Managed by Zurich Investments

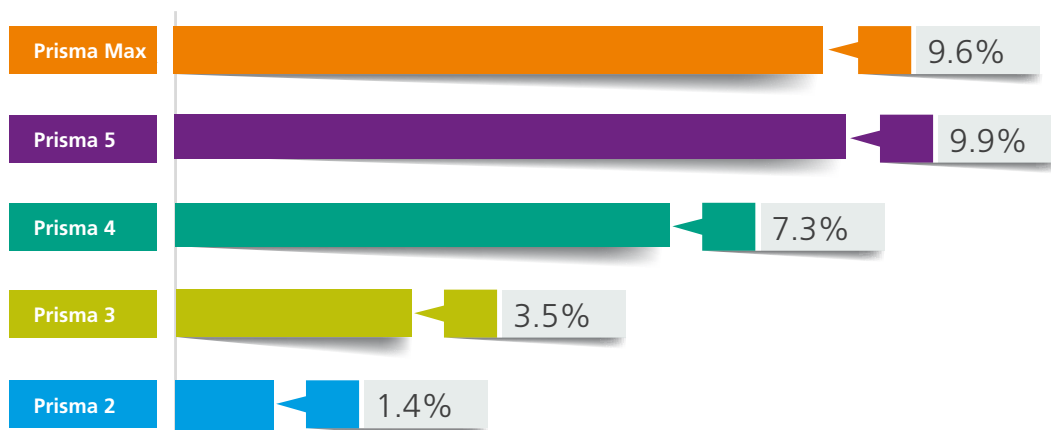
Zurich Life as at 31/12/20

## Strong track record



At Zurich, our Dublin based investment team have a strong track record in delivering long-term consistent fund performance and make investment decisions every day that they think will lead to better outcomes for our customers.

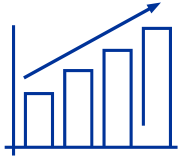
### Strong Annualised Performance



All of the Prisma funds have had a positive annualised return since their launch<sup>1</sup>.

'We believe financial markets will always give opportunities to good active managers'

**David Warren**  
Chief Investment Officer

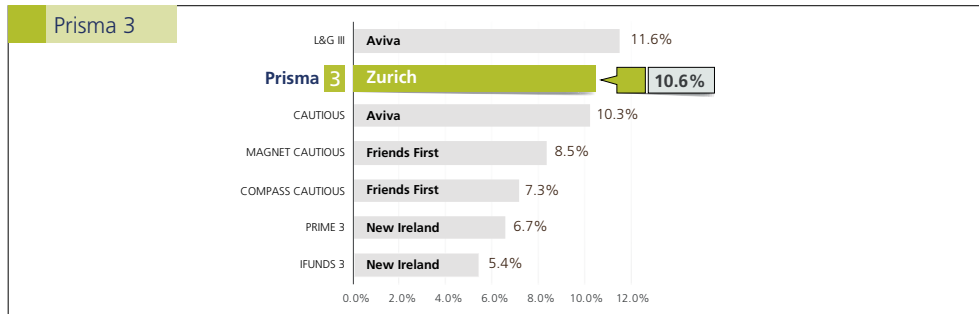
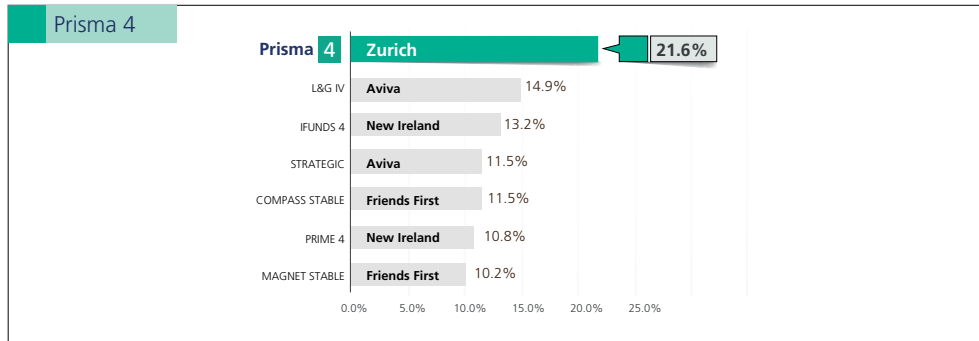
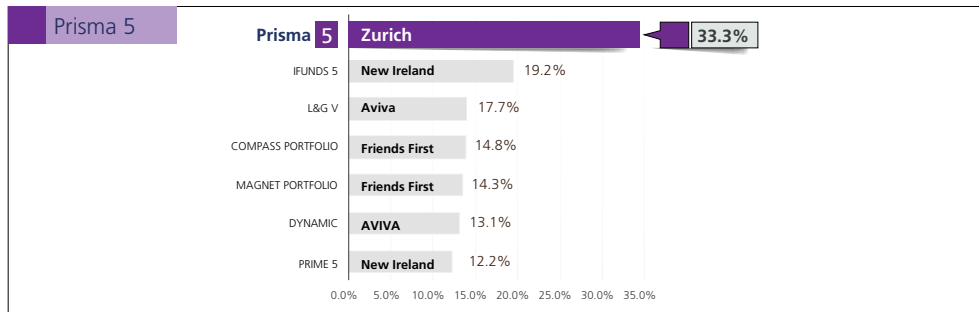


## Active Outperformance

When compared to competitor funds, you can see clearly how our active outperformance that has led to Financial Brokers and Advisors voting Zurich Number One for Investment Performance for the last six years straight.\*

We believe that active asset allocation is the main driver of returns. This approach has produced outperformance in both the long-term through our Managed Funds (such as the Balanced Fund) and also the short and medium-term through our Prisma range<sup>2</sup>.

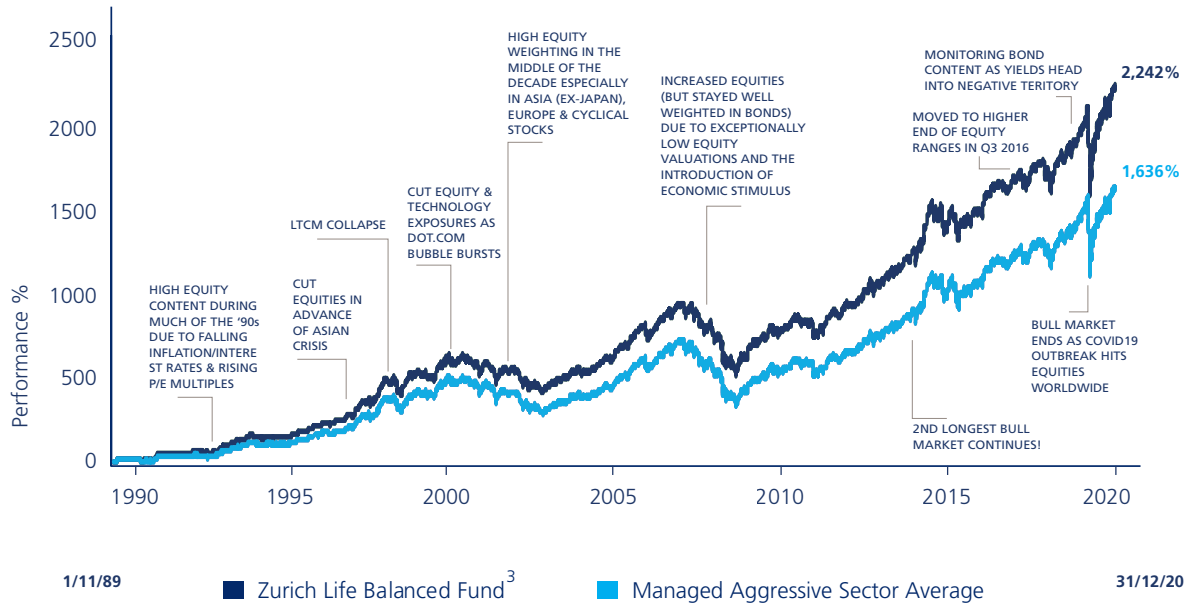
### Cumulative 3 year performance from 31/12/2017 to 31/12/2020



# Navigating volatile markets



As active investment managers, Zurich Investments take advantage of opportunities by utilising a disciplined and flexible approach, ready to react to shorter term fluctuations.



The Balanced Fund has outperformed the sector average by 1.1% per annum since 1989<sup>4</sup>. Over the past 5 years, Prisma 4, which is built on the same consistent investment process, has outperformed its peers by 2.2% per annum<sup>5</sup>.

## Which Prisma Fund is suitable for you?

When we launched the Prisma range back in 2013, our goal was to simplify a complex investment process and enable you to make informed decisions as to where to invest your money. Using the Zurich Risk Profiler, you can quickly identify your attitude to investment risk and then select a Prisma Fund that is appropriate to your risk score.



### Choosing a fund

The Prisma fund range from Zurich is available across Zurich Pensions, Regular Savings and Investment Bonds. To learn more speak to your Financial Broker or visit [Zurich.ie](http://Zurich.ie).

\* Brokers Ireland Excellence Survey, November 2019.

Source:

1. Zurich Life, Annualised Returns, January 2021. Figures quoted 11/10/2013 to 31/12/2020 on an offer-to-offer basis. Annual management charges (AMC) apply.
2. Zurich Life, Cumulative Returns, January 2021. Figures quoted 31/12/2017 to 31/12/2020 on an offer-to-offer basis. Annual management charges (AMC) apply.
3. Cumulative performance figures are provided gross of AMC by Moneymate. Performance figures for all fund managers are based on close of markets prices 31/12/2020, based on best available information.
4. Zurich Life, January 2021. Annualised performance figures are provided gross of AMC by Moneymate. Figures quoted 1/11/1989 to 31/12/2020 on an offer-to-offer basis. Annual management charges (AMC) apply.
5. Zurich Life, January 2021. Annualised 5 year performance figures are provided gross of AMC by Moneymate. Performance figures for all fund managers are based on close of markets prices 31/12/2020, based on best available information.

Illustrated returns are based on an investment in the fund and do not represent the return achieved by individual policies linked to the fund.

**Warning: The value of your investment may go down as well as up.**

**Warning: Past performance is not a reliable guide to future performance.**

**Warning: This product may be affected by changes in currency exchange rates.**

**Warning: If you invest in this product you may lose some or all of the money you invest.**

Zurich Life Assurance plc

Zurich House, Frascati Road, Blackrock, Co. Dublin, Ireland.

Telephone: 01 283 1301 Fax: 01 283 1578 Website: [www.zurich.ie](http://www.zurich.ie)

Zurich Life Assurance plc is regulated by the Central Bank of Ireland.

Intended for distribution within the Republic of Ireland.

GR: 5678 Print Ref: ZL IB 181 0121



**ZURICH**<sup>®</sup>