



Protecting
YOU
FROM THE
BIGGEST
RISKS YOU'LL FACE

Important Note - Please read

Zurich's Serious Illness Cover is subject to terms and conditions which are contained in the policy document. It is important to note that not all serious illnesses are covered under this policy. In order to make a valid claim policy specific conditions must be met and certain exclusions apply. You should refer to the policy document which is available on request from Zurich.

Serious illness – the bigger risk?

You probably consider dying to be one of the biggest risks you'll face. And to protect your family you might have life insurance in place. If you do, it's a great first step. If you die within the term of your cover, you are covered. If you don't die, you are not covered. It's as simple as that.

Unfortunately, life isn't that simple.

While death comes to us all, it's serious illness that perhaps is our biggest risk. In fact, you are much more likely to suffer from **Cancer**, a **Heart Attack**, or a **Stroke** before age 65 than you are to die.*

And what if you do become seriously ill and you can't work? What if you find yourself struggling financially at a time when money should be the last thing on your mind?

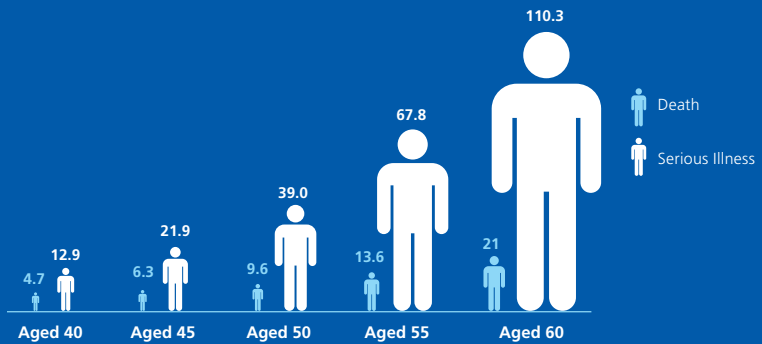
That's why you should have serious illness cover.

*Source: Zurich Life claims experience for 2013.

Serious illness – a bigger risk than death?

Before age 60 the risk of suffering a serious illness is much greater than the risk of dying. And as you get older, that risk increases dramatically.

OCCURRENCES OF MALE DEATHS AND SERIOUS ILLNESSES IN A SAMPLE OF THE POPULATION



Source: Brett & du Toit (2007) A Critical Table - Pricing Critical Illness in the UK on a New Insured Lives Table. The figures shown are the number of male (non-smoker) deaths & serious illnesses that occur per 10,000 people in the UK.

At 50, you are 4 times more likely to suffer a serious illness than die.

If you do suffer a serious illness – what could you rely on?

Sick-pay

Firstly, you should check with your employer to see what sick-pay arrangements they have in place. You could be surprised at how generous (or how poor!) some sick-pay arrangements are.

Existing cover

You should also review what cover you already have in place – are you familiar with the terms of your existing policies? Check with a financial broker or advisor if you are unsure.

Savings

Consider the savings you have. Ask yourself how much you need to spend every month and work out how long your savings could last. Unfortunately for many Irish people, their savings may not last as long as they hoped.

Why consider serious illness cover?

It pays out a cash lump sum if you get one of the many serious illnesses covered by the plan – illnesses such as **Cancer**, a **Heart Attack**, or a **Stroke** (subject to policy terms and conditions).

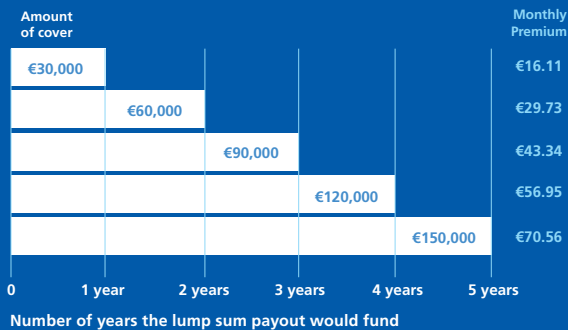
A cash lump sum can help remove some of the financial and emotional stress associated with a serious illness – to enable you to take the time off work, to help pay for specialist treatment or even to help cover day-to-day household bills such as childcare.

If you think that serious illness could put you or your finances at risk, then you should speak to a financial broker or advisor.

Even a little cover can stretch a long way

Even a small amount of serious illness cover can go a long way. If you needed €2,500 every month (€30,000 in a year) to cover your household expenses, the good news is that it doesn't have to cost the earth. The table below shows how far even a small amount of cover could go and the monthly cost.

FUNDING FOR YOUR CURRENT LIFESTYLE



Source: Zurich Life, July 2014. Based on 40 year old non-smoker with serious illness cover for a term of 20 years. A government insurance levy (1% as at July 2014 and may change in the future) applies to this policy. These sample premiums do not include this levy.

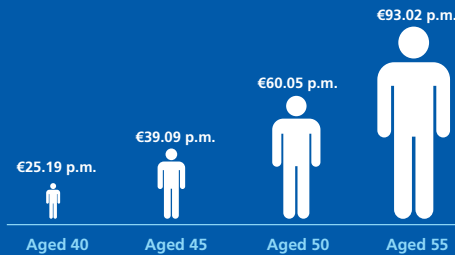
Funding your household expenses for 2 years could cost as little as €29.73 per month.

Peace of mind

But it's important that you don't delay

All forms of life insurance cost more the older you get, and serious illness cover is no different. The longer you leave it, the more it will cost you.

THE YOUNGER YOU ARE, THE LESS IT COSTS



Source: Zurich Life, July 2014. Based on non-smoker with €50,000 serious illness cover for a term of 20 years. A government insurance levy (1% as at July 2014 and may change in the future) applies to this policy. These sample monthly premiums do not include this levy.

In 2013, over 70% of Zurich's female serious illness claims were for women under age 50.

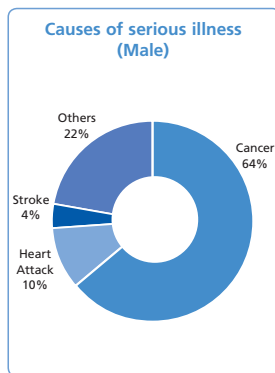
with Zurich

Why choose serious illness cover from Zurich

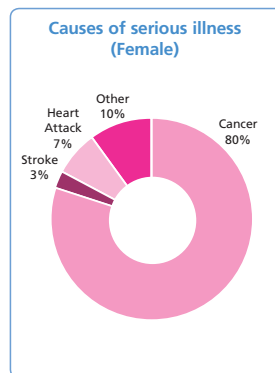
We provide cover for 70 serious illnesses including the three most common: **Cancer, Heart Attack** and **Stroke**. In fact, in 2013 these three illnesses accounted for almost 82% of all our claims.*

Also, we think our Heart Attack and Stroke definitions are the strongest in Ireland. What this means is that we expect to pay out on more of these claims than anyone else – so you can have peace of mind that you are covered with Zurich.

Our 2013 claims experience



Source: Zurich Life, July 2014.



Source: Zurich Life, July 2014.

Zurich has the strongest heart attack and stroke definitions in Ireland - we expect to pay more of these claims.*

*Source: Zurich Life, July 2014.

Comprehensive cover - full payment

Zurich's Serious Illness Cover has a comprehensive list of Illnesses as it's important that you have protection from what life could possibly throw at you. Below is a summary of the illnesses:

Angioplasty for Coronary Artery Disease – <i>Payout under this definition is limited to the lesser of 50% of the Serious Illness sum insured and €5,000 (or €100,000 depending on the number of arteries treated).</i>	Deafness – <i>permanent and irreversible</i>	Peripheral Vascular Disease – <i>with bypass surgery</i>
Aorta Graft Surgery	Encephalitis – <i>resulting in permanent symptoms</i>	Permanent Total Disablement (based on 'Activities of Daily Work') – <i>cover ceases under this serious illness definition when the life insured reaches age 65</i>
Aplastic Anaemia – <i>of specified severity</i>	Heart Attack – <i>with clinical proof</i>	Pneumectomy – <i>removal of a complete lung</i>
Bacterial Meningitis – <i>resulting in permanent symptoms</i>	Heart Structural Repair – <i>with thoracotomy</i>	Pre-Senile Dementia (including Alzheimer's Disease) – <i>resulting in permanent symptoms</i>
Balloon Valvuloplasty	Heart Valve Replacement or Repair – <i>with surgery to divide the breastbone</i>	Primary Pulmonary Hypertension – <i>of specified severity</i>
Benign Brain Tumour – <i>resulting in permanent symptoms</i>	HIV Infection – <i>caught in the EU, North America, Australia or New Zealand from a blood transfusion, a physical assault or at work</i>	Pulmonary Artery Surgery – <i>with surgery to divide the breastbone</i>
Benign Spinal Cord Tumour – <i>resulting in permanent symptoms or requiring surgery</i>	Intensive Care – <i>requiring mechanical ventilation for ten consecutive days</i>	Severe Crohn's Disease – <i>with persistent symptoms that has not responded to surgical intestinal resection</i>
Blindness – <i>permanent and irreversible</i>	Kidney Failure – <i>requiring permanent dialysis</i>	Severe Lung Disease – <i>of specified severity</i>
Brain Injury Due to Anoxia/Hypoxia – <i>resulting in permanent symptoms</i>	Liver Failure – <i>end stage</i>	Stroke – <i>resulting in specified symptoms</i>
Cancer – <i>excluding less advanced cases</i>	Loss of Hands or Feet – <i>permanent physical severance</i>	Systemic Lupus Erythematosus (SLE) – <i>of specified severity</i>
Cardiac Arrest – <i>with insertion of a defibrillator</i>	Loss of Independent Existence (based on 'Activities of Daily Living')	Terminal Illness to end of Policy Term (on Accelerated Serious Illness only)
Cardiomyopathy – <i>permanent and of specified severity</i>	Loss of Speech – <i>permanent and irreversible</i>	Third Degree Burns – <i>of specified severity</i>
Chronic Rheumatoid Arthritis – <i>of specified severity</i>	Major Organ Transplant – <i>from another person</i>	Traumatic Brain Injury – <i>resulting in permanent symptoms</i>
Coma – <i>with associated permanent symptoms</i>	Motor Neurone Disease – <i>resulting in permanent symptoms</i>	
Coronary Artery Bypass Graft	Multiple Sclerosis – <i>with persisting symptoms</i>	
Creutzfeldt-Jakob Disease (CJD) – <i>resulting in permanent symptoms</i>	Paralysis	
	Parkinson's Disease – <i>resulting in permanent symptoms</i>	
	Parkinson Plus Syndromes – <i>resulting in permanent symptoms</i>	

Important Note - Please read

Zurich's Serious Illness Cover is subject to terms and conditions which are contained in the policy document. It is important to note that not all serious illnesses are covered under this policy. In order to make a valid claim policy specific conditions must be met and certain exclusions apply. You should refer to the policy document which is available on request from Zurich.

Comprehensive cover - partial payment

Our serious illness plan also covers over 20 additional conditions for which we pay 50% of the amount of cover up to a maximum of €15,000. See summary of conditions below:

Brain Abscess – *drained via craniotomy*

Carcinoma in Situ – *Breast, treated by surgery*

Carcinoma in Situ – *Oesophagus, treated by specific surgery*

Carcinoma in Situ – *Testicular, requiring surgical removal of one or both testicles*

Carotid Artery Stenosis – *treated by Endarterectomy or Angioplasty*

Cerebral Aneurysm – *with surgery or radiotherapy*

Cerebral Arteriovenous Malformation – *treated by craniotomy, stereotactic radiosurgery or endovascular repair*

Crohn's Disease – *treated with surgical intestinal resection*

Early Stage Bladder Cancer – *of specified advancement*

Implantable Cardioverter Defibrillator (ICD) for Primary Prevention of Sudden Cardiac Death

Liver Resection

Loss of one Limb

Low Level Prostate Cancer – *with Gleason score between 2 and 6 – and with specific treatment*

Peripheral Vascular Disease – *treated by angioplasty*

Pituitary Tumour – *resulting in permanent symptoms or surgery*

Serious Accident Cover – *resulting in at least 28 consecutive days in hospital*

Severe/3rd Degree Burns – *covering at least 10% of the body's surface*

Significant Visual Impairment – *permanent and irreversible*

Single Lobectomy – *removal of a complete lobe of a lung*

Surgical Removal of one Eye

Syringomyelia or Syringobulbia of specified severity

Ulcerative Colitis – *treated with total colectomy*

Important Note - Please read

Zurich's Serious Illness Cover is subject to terms and conditions which are contained in the policy document. It is important to note that not all serious illnesses are covered under this policy. In order to make a valid claim policy specific conditions must be met and certain exclusions apply. You should refer to the policy document which is available on request from Zurich.

Take the next step.

When it comes to your needs, Zurich is committed to doing the best we can for our customers. So if you'd like to take the next step, get in touch today.

Talk to your financial broker or advisor

Visit our website at zurichlife.ie

Email us at customerservices@zurich.com

Zurich offers a wide range of financial products from life insurance cover, savings and investment solutions to pension and retirement planning. Check out a brochure for more detailed information.

Zurich Life Assurance plc

Zurich House, Frascati Road, Blackrock, Co. Dublin, Ireland.

Telephone: 01 283 1301 Fax: 01 283 1578 Website: www.zurichlife.ie

Zurich Life Assurance plc is regulated by the Central Bank of Ireland.

Intended for distribution within the Republic of Ireland.

This publication has been prepared for general guidance on matters of interest only, and does not constitute professional advice. You should not act upon the information contained in this publication without obtaining specific professional advice.

