



'Password Free' Broker Centre

www.zurichlife.ie/brokercentre

Making online easier for you

At Zurich, we've embarked on a project to improve how we do business online. Of course, this is not something that happens overnight – to do the job properly we need to fully research the market, consult with our stakeholders, road-test ideas and most importantly, make sure that what we deliver is right for you and your business. Many financial brokers have already helped us – so a big 'thank you' to all as your input has been invaluable.

A first step – breaking down the password barrier

To make it easier than ever to access the information you need, we want to introduce you to the 'Password Free' Broker Centre.

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On the 'Password Free' Broker Centre you can access:

- Our product literature and application forms
- Enhanced Fund Centre
- The Prisma Risk Profiler and Portfolio Builder
- The latest news from Zurich
- The most commonly requested forms – including Underwriting, Medical and Claim forms
- Our popular calculators and financial planning tools

Now fully
optimised
for all
mobile
devices

Check it out for yourself - visit the new 'Password Free' Broker Centre – just [click here](#).

Make sure to add www.zurichlife.ie/brokercentre to your favourites bar today!

What about the Secure Broker Centre?

It's unchanged – so for client information or information about your business with Zurich, simply log in as before. And you can also access the secure site direct from the 'Password Free' Broker Centre.

New customer knowledge hub

Online research is an important step for many customers, particularly for complicated products such as pensions, investments and protection. We know that people use zurichlife.ie as an information hub before sourcing a financial broker through our Advisor Finder - so we've redesigned it to make it even easier to use and a better user experience!

The improved website now provides easy-to-digest content including:

- Straightforward information written in plain English
- New conversational and informative videos
- Easy to use calculators

Help us on the journey and take the next step

We improved our website to help you do business. There's lots more to do and we look forward to hearing what you think. If you have questions or feedback, contact your Zurich Life Broker Consultant.

Ronan O'Neill
Head of Broker Marketing
Zurich Life

4 March 2015