



19 May 2015

The Easy Access Investment Bond is back

By popular demand, we're delighted to bring back our Easy Access Investment Bond.

From today until 31 August 2015, you can offer your customers access to an Investment Bond with no early encashment penalties. And remember, the biggest barrier to customers investing is lack of access to their investment in an emergency* – a barrier overcome by the Easy Access Investment Bond.

Additional terms for you and your customers

Along with the existing 1% AMC option, we now have a new 0.85% AMC option which will give you greater pricing flexibility when speaking to your customers.

- **1% AMC**, 103.5% gross allocation with minimum 2.5% commission and maximum 3.5%.
Trail of 0.25% or 0.5% can be added to the AMC.
- **NEW**
0.85% AMC, 102.5% gross allocation with minimum 1.5% commission and maximum 2.5%.
Trail of 0.15% or 0.4% can be added to the AMC.

The maximum overall investment in an Easy Access Investment Bond is €50,000 per household or corporate. Terms and conditions apply.

Making it easy to tell your customers

We have produced a comprehensive promotional pack of materials, for more information click on the links below:

- [Customer Brochure including Application Form](#)
- [Customer Sales Aid](#)
- [Poster for your office](#)
- [Direct Mail Letter](#)

Printed supplies of the promotional material are available from your Zurich Life Broker Consultant; just speak to them today to arrange the supplies you want. Alternatively, you can download everything you need from the secure section of the Broker Centre, in the Easy Access Investment Bond section.

**Zurich Life - Best Investment Performance Award. (Irish
Brokers Association, February 2015)**

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[View our Monthly Investment Report](#)

Warning: The value of your investment may go down as well as up.

Warning: If you invest in this product you may lose some or all of the money you invest.

*Source: Zurich Life/Behaviour & Attitudes Survey, August 2014

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