

EASY ACCESS TO REGULAR SAVINGS IS NOW WITHIN REACH



7 July 2015

Easy Access Savings Plan

Easy access to regular savings is now within reach

Great news! Following the continuing popularity of the Easy Access Investment Bond, we are delighted to launch a regular premium version.

The new **Easy Access Savings Plan** is a monthly premium savings plan with absolutely no encashment penalties for your customers. This means your customers can save up to €500 per month and still have full access to their savings should they need it. With a minimum premium of just €75 per month we think the new **Easy Access Savings Plan** will be a popular saving solution.

Remember, 39% of people* said that the biggest barrier to moving money from deposits was a perceived lack of access to their money in an emergency - Zurich's Easy Access range of saving and investments removes that barrier.

What's in it for you?

With a gross allocation rate of 101%, an Annual Management Charge of 1.25%, and no early encashment penalties, it should prove to be an attractive proposition for you and your customers. The commission payable is 10% of the year 1 premium and there is a four year clawback period.

* Source: Zurich Life/Behaviour & Attitudes Survey, August 2014

Making it easy to tell your customers about this new opportunity

Customer Brochure & Application Form

[Click here to find out more](#)

Saving for University Sales Aid

[Click here to read more](#)

Saving for School Sales Aid

[To find out more, click here](#)

Quick Links

| | | | |
|-------------------------------|-------------------------------------|-----------------------------|-------------------------------|
| Broker Centre | Product Information | Calculators | Secure Log In |
|-------------------------------|-------------------------------------|-----------------------------|-------------------------------|

Warning: The value of your investment may go down as well as up.
Warning: If you invest in this product you may lose some or all of the money you invest.

Contact

Ronan O'Neill
Head of Broker Marketing

Tel: +353 1 209 2033

Contact by email

[About Us](#) | [Broker Centre](#) | [Issue archive](#) | [Print friendly version](#) | [Visit our Website](#)

Zurich Life Assurance plc
Zurich House, Frascati Road, Blackrock, Co. Dublin, Ireland.
Telephone: 01 283 1301 Fax: 01 283 1578 Website: www.zurichlife.ie
Zurich Life Assurance plc is regulated by the Central Bank of Ireland.
Intended for distribution within the Republic of Ireland.
The information contained herein is based on Zurich Life's understanding of current Revenue practice as at July 2015 and may change in the future.
Copyright © 2015 .

