

# EASY ACCESS TO REGULAR SAVINGS IS NOW WITHIN REACH



7 July 2015

Easy Access Savings Plan

## Easy access to regular savings is now within reach

**Great news!** Following the continuing popularity of the Easy Access Investment Bond, we are delighted to launch a regular premium version.

The new **Easy Access Savings Plan** is a monthly premium savings plan with absolutely no encashment penalties for your customers. This means your customers can save up to €500 per month and still have full access to their savings should they need it. With a minimum premium of just €75 per month we think the new **Easy Access Savings Plan** will be a popular saving solution.

Remember, 39% of people\* said that the biggest barrier to moving money from deposits was a perceived lack of access to their money in an emergency - Zurich's Easy Access range of saving and investments removes that barrier.

### What's in it for you?

With a gross allocation rate of 101%, an Annual Management Charge of 1.25%, and no early encashment penalties, it should prove to be an attractive proposition for you and your customers. The commission payable is 10% of the year 1 premium and there is a four year clawback period.

\* Source: Zurich Life/Behaviour & Attitudes Survey, August 2014

Making it easy to tell your customers about this new opportunity

### Customer Brochure & Application Form

[Click here to find out more](#)

### Saving for University Sales Aid

[Click here to read more](#)

### Saving for School Sales Aid

[To find out more, click here](#)

#### Quick Links

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**Warning: The value of your investment may go down as well as up.  
Warning: If you invest in this product you may lose some or all of the money you invest.**

#### Contact

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The information contained herein is based on Zurich Life's understanding of current Revenue practice as at July 2015 and may change in the future.  
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